Santa Fe County Lodgers Tax Advisory Board Thursday, December 17, 2015, 10:30 am

Santa Fe County Bokum Building, Finance Conference Room, 2nd Floor Santa Fe, New Mexico

Regular Meeting Agenda

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda (Action Item)
- IV. Announcements
- V. Approval of October 29, 2015 Regular Meeting Minutes (Action Item)
- VI. Old Business
 - A. Post- Event Report from Roger Alinke, Director of New Mexico Wildlife Association (Wildlife West) for the 13th Annual Edgewood Music Festival held July 24-26, 2015

VII. New Business

A. Presentation by Mr. Randy Randall, Executive Director of Tourism Santa Fe regarding Tourism Santa Fe and the City of Santa Fe Occupancy Tax Advisory Board and its Role

VIII. Financial Report

A. Santa Fe County Finance Division- Lodgers Tax Financial Report-(Pro-Forma)

IX. Advertising Agency

A. Advertising Agency Report - HK Advertising by Mr. Dave Hayduk

IX. Administrative

A. Next Meeting Date and Location

<u>Adjournment</u>

Santa Fe County makes every practical effort to assure that auxiliary aids or services are available for meetings and program. Individuals who would like to request auxiliary aids or services should contact Santa Fe County at (505) 986-6200 in advance to discuss any specific needs (e.g., interpreters for the hearing impaired or readers for the sight impaired).